

NAME Christopher M. Register
DEPARTMENT Department of Art
DATE November, 2007
RANK AT APPT. Assistant Professor of Art
APPOINTED July 25, 1998
PRESENT RANK Associate Professor of Art

EDUCATION

DEPARTMENT OF ART, THE GEORGE WASHINGTON UNIVERSITY
Washington, D.C.

MFA Concentration in Design, 1982

Thesis Title: *Pandora, The Myth in Prints*

BA Concentration in Drawing, 1979

CONTINUING EDUCATION

Applied Semiotics for Design, The Rhode Island School of Design, 1997

Web Page Design, The Corcoran School of Art, 1997

The Aspen Design Conference, 1989/1995

Magazine Design, The George Washington University, 1985

ACADEMIC EMPLOYMENT

DEPARTMENT OF ART, LONGWOOD UNIVERSITY
Farmville, Virginia

Chairman, Department of Art, 2005-present

Associate Professor of Art, 2004-present

Assistant Professor of Art, 1998-2004

RESPONSIBILITIES: Develop and teach curriculum in graphic design, graphic art production, illustration, foundations of design, painting and drawing to college undergraduates. Advise students, and serve on departmental and college committees. Remain professionally active through acceptance and participation in refereed regional, national and international exhibitions.

DEPARTMENT OF ART, THE GEORGE WASHINGTON UNIVERSITY
Washington, D.C.

Assistant Professorial Lecturer, 1982-1985

RESPONSIBILITIES: Develop and teach curriculum in 2-dimensional design and graphic design to university undergraduates. Grade, advise, and monitor 15+ students per class.

RELATED PROFESSIONAL EXPERIENCE

TIME-LIFE BOOKS

Alexandria, Virginia

Director of Design, *1996–1998* • Editorial Director and Senior Art Director, *1994–96* • Senior Art Director, *1989–94* • Art Director, *1987–89* • Asst. Art Director, *1985–87*

RESPONSIBILITIES: Evaluate and direct the design and production of all book titles developed by division. Directed design of books for outside clients including the Nature Company, The U.S. Postal Service, and Williams-Sonoma. Maintain consistent design quality and excellence while creating fresh, contemporary-looking books which are successful in a highly competitive retail environment. Manage 30 budgets per year of \$5,000 to \$150,000 per book title. In addition, serve as project manager on 10-18 titles per year. Hired and supervised 30 different freelance designers and editors per season.

WORLD SPORT AND RESEARCH PUBLICATIONS, INC.

Los Angeles, California

Art Director, *1994–1997*

RESPONSIBILITIES: Commissioned to create and execute format design of 25-book series celebrating the 100 years of the Olympic Games, coordinating with editorial in New Orleans, design in Toronto, and research in Los Angeles. Served on the Board of Vanir Books, Inc., the editorial company working on the project.

THE AMERICAN RIFLEMAN MAGAZINE, NATIONAL RIFLE ASSOCIATION

Washington, D.C.

Design Chief, *1982–1985*

RESPONSIBILITIES: Conceptualize and design all features and departments for a 96-page monthly magazine with a circulation of 1.2 million. Create and direct photo shoots, studio set-ups and cover photography. Proof all color and create mechanicals for conventional stripping. Supervise design assistant, and freelance designers.

HONORARY SOCIETIES AND BIOGRAPHICAL LISTINGS

Omicron Delta Kappa Leadership Society, *1980*; Vice President, George Washington University Circle, *1980–81*

Who's Who Among America's Teachers, *2002*

PROFESSIONAL MEMBERSHIPS

Member of the Art Directors Club of Metro Washington,
1984–86; 2003–present

Member of the Virginia Watercolor Society, *2003–present*

Member of Central Virginia Arts, *2002–2005*

PROFESSIONAL GROWTH

DEPARTMENT

CHAIRMAN Art Department, *2005–present*

CHAIRMAN Assessment Committee, *2004–2005*

CHAIRMAN Ad Hoc Committee on Strategic Planning, *2004–2005*

MEMBER Promotion and Tenure Committee, *2004–2005*

CHAIRMAN Recruitment Committee, *2002–2003*

MEMBER Scheduling Committee, *2002–2003*

MEMBER Assessment Committee, *2002–2003*

CHAIRMAN Curriculum Committee, *2001–2002*

MEMBER Recruitment Committee, *2001–2002*

MEMBER Freshman/Sophomore Interview Committee, *2001–2002*

CHAIRMAN Gallery Committee, *2000–2001*

MEMBER Curriculum Committee, *2000–2001*

MEMBER Recruitment Committee, *2000–2001*

CHAIRMAN Freshman/Sophomore Interview Committee, *1999–2000*

MEMBER Gallery Committee, *1999–2000*

MEMBER Curriculum Committee, *1999–2000*

CHAIRMAN Scholarship Committee, *1998–1999*

MEMBER Freshman/Sophomore Interview Committee, *1998–1999*

MEMBER Gallery Committee, *1998–1999*

Maintained Longwood University Art Department web site, *2002–2006*

Redesigned, posted and maintained Longwood University Art Department web site, *2002; 2005*

Redesigned, posted and maintained Longwood University Art Department web site. Coordinated work with two interns to help maintain site, *2001*

Arranged and hosted internationally-known visiting artist, Barry Moser. Planned workshops, exhibition, and gallery talk. Managed budget of

\$7,000.00. Arranged a gift of 4 original prints from the artist for the Art Department's permanent collection, 2001

Designed and produced Bedford Gallery promotional material (postcards, posters and press releases) for six exhibitions, 2000–2001

Designed and produced Bedford Gallery poster, 2000

Designed and produced Fall Faculty Exhibition poster, 2000

Arranged and hosted internationally-known visiting artists, Ernie Norcia and Marty Rolandt. Planned workshops, 1999

Designed and produced Bedford Gallery poster, 1999

Designed and produced "Mates" exhibition invitation, 1999

Designed and produced Fall Faculty Exhibition poster, 1998

Departmental liaison to the University Career Center, 1998–present

COLLEGE

MEMBER Longwood Center for the Visual Arts Board, 2002–present

MEMBER LCVA Community Achievement in the Arts Award Selection Committee, 2002; 2003

MEMBER School of Liberal Arts and Sciences' Curriculum Committee, 2001–2002

MEMBER Computer Lab Task Force, 2001–2004

MEMBER Communications Program Development Committee, 1998–1999

UNIVERSITY

MEMBER Academic Affairs Council, 2005–present; Executive Committee, 2006–2007

MEMBER P/VPAA Committee on Summer Salaries, 2007

MEMBER Longwood University Copyrights and Patents Committee, 2005–present

MEMBER Longwood University Faculty Senate, 2002–present

MEMBER Marketing Committee 2004–present

MEMBER Faculty Development Committee, 2002–2003

MEMBER President's Litter Prevention Task Force, 2002

CONSULTANT Longwood University Admissions Office recruitment materials, 2002

MEMBER President's Recruitment and Retention Task Force, 2002

MEMBER President's University Designation Committee, 2002

- PRESENTER Presentation to the Longwood University Board of Visitors outlining ongoing and future directions for the graphic design program, *2000*
- MEMBER Budget and Planning Committee, *2000–2001*
- MEMBER Disciplinary Committee, *1999–2000*
- MEMBER Student Affairs Committee, *1999–2000*
- MEMBER Editorial Board, Longwood University Magazine, *1999–present*
- Designed eight posters and two tent-card designs for President's Litter Prevention Task Force, *2002*
- Created and executed card design for national notification of change to University status, *2002*

AWARDS

- Time-Life Employee of the Year, *1991*
- Time-Life Award for Excellence, *1991*
- Robert Alfandre Purchase Prize, George Washington University, *1980*
- George Washington University Art Department Faculty Award, *1979*
- George Washington University Art Department Fellowship, *1979–1982*
- George Washington University Art Department Graduate Teaching Assistant, *1980–1982*

SCHOLARLY ACTIVITIES/COMMISSIONS

Commissioned to create three watercolor paintings for Longwood University including, Evening on Brock Commons, the Rotunda, and Ruffner Hall. The Brock Commons painting was given to the Brock Commons benefactors, and the two of Ruffner were given by the University of Virginia President to the Longwood University permanent collection, *2004–2005*

Design and production consultant to the U.S. Environmental Protection Agency, Chesapeake Bay Program, correcting and adding editorial material to a recently published book, *2003*

Design consultant to Hanley-Wood. Hanley-Wood is a leading business-to-business media company serving the housing and construction industry. Worked with the editor of Homeplanners magazine to give art direction to outsourced cover design, *2003*

Design consultant to the National Academy of Sciences' Joseph Henry Press regarding upcoming series of books on women scientists, *2003*

Commissioned by the Longwood University Admissions Office to design and execute a direct mail piece to attract in- and out-of-state students, 2003

Commissioned by the Longwood Center for the Visual Arts and the Longwood University Archaeology Field School to design and execute a permanent exhibition design for Staunton River State Park, 2002

Commissioned by a national software development company based in Los Angeles, California to design and execute a logotype and wordmark. Designed a logo to extend brand awareness of new non-linear film editing software release in a competitive, visually oriented marketplace. Worked closely with the CEO and creative team in brainstorming and execution of brand identity package. Software user interface icons were based on this logotype, 2001

Commissioned by a national software development company based in Los Angeles, California to design and execute a company logo design. Designed a logo to establish the brand appearance and company awareness in a competitive, visually oriented marketplace. Worked closely with the CEO and creative team in brainstorming and execution of brand identity package, 2001

Commissioned by the Virginia Water Monitoring Council to design and execute a logo and identity piece, 2001

Commissioned as design consultant for Time-Life Books. Served as consulting Art Director for new book series, *Secrets of the Century*, covering the history of espionage since World War II. Designed prototype covers, spreads and endsheets. Worked closely with the Project Manager and Design Director to create overall appearance and design approach for the series, 1999

Design Consultant for World Sport and Research's *1st Century Project*. Furnished design and production guidance to Art Director and publisher in completion of 25 volume book series on the modern Olympic Games, 1999

EXHIBITIONS

ONE-MAN SHOWS

Psychoscapes, Longwood Center for the Visual Arts, Farmville, Virginia, 2004

Ancestors, 15 recent works, North Carolina Estuarium, Washington, N.C., 2002

Recent Work, Longwood Center for the Visual Arts, Farmville, Virginia, 1999

Summer in Winter, the On View Gallery, Alexandria, Virginia, 1989

Recent Work, the On View Gallery, Alexandria, Virginia, 1988

Views of the Figure, the On View Gallery, Alexandria, Virginia, 1986

INVITATIONAL SHOWS

Drawing the Figure, Arlington Arts Center, Arlington, Virginia, 1991

Drawing the Figure, Arlington Arts Center, Arlington, Virginia, 1989

GWU Alumni show, Dimock Gallery, Washington, D.C., 1984

Red Lion Row show, Dimock Gallery, Washington, D.C., 1983

INTERNATIONAL, NATIONAL AND REGIONAL GROUP AND JURIED EXHIBITIONS

28th Annual Juried Exhibition, *Virginia Watercolor Society*, Charles H. Taylor Arts Center, Hampton, Virginia, Christopher Schink juror, 2007

Honorable Mention, *Beaufort County Arts Council 42nd Annual Juried Fine Arts Show*, regional juried exhibition, Washington, North Carolina. Margaret Worthington, juror, 2006

The Pennsylvania Watercolor Society 27th International Juried Exhibition, Mahady Gallery, Marywood University, Thomas Sgouros juror, 2006

The Human Form, A National Juried Exhibition, Gallery 350, The Illinois Institute of Art-Chicago, Chuck Gniech juror, 2006

Those Who Can, Also Teach, Biennial Faculty Show at the Longwood Center for the Visual Arts, 2005

7th annual All Media Juried Online International Art Exhibition at the Upstream People Gallery in Omaha Nebraska, accepted my drawing *Criticism*. Awarded Director's Recognition, 2004

10th Biennial Border to Border National Drawing Competition, sponsored by the center of Excellence for the Creative Arts at Austin Peay State University, 2005

Naked or Nude: Perceptions of the Human Form, national juried exhibition, Fine Arts Building Gallery, Chicago, Illinois. Chuck Gniech, Exhibition Curator, 2003

Annual d'Art Center Mid-Atlantic National Juried Art Exhibition, national juried exhibition, d'Art Center of Hampton Roads, Norfolk, Virginia. Thomas Xenakis, juror, 2003

Honorable Mention, *37th Annual National Drawing and Small Sculpture Show*, national juried art exhibition, Del Mar College, Texas. Brian Paulsen, juror, 2003

Honorable Mention, *Beaufort County Arts Council 38th Annual Juried Fine Arts Show*, regional juried exhibition, Washington, North Carolina. Hank Foreman, juror, 2002

Watercolor West XXXIV Exhibition, national juried exhibition, City of Brea, California. Dan Burt, juror, 2002

Longwood University Faculty Show, Bedford Gallery, Farmville, Virginia, 2002

Honorable Mention, *Beaufort County Arts Council 37th Annual Juried Fine Arts Show*, regional juried exhibition, Washington, North Carolina. Jacob Van Wyk, Juror, 2001

Longwood College Faculty Show, Bedford Gallery, Farmville, Virginia, 2001

Central Virginia Watercolor Guild 9th Annual Exhibition, regional juried exhibition, McGuffey Art Center, Charlottesville, Virginia. Z. L. Feng, juror, 2000

6th Biennial Juried Art Exhibition, regional juried exhibition, Roanoke College, Roanoke, Virginia. Adam Lerner, juror, 2000

2nd Annual Realism International Juried Art Exhibit, international juried exhibition, Period Gallery, Omaha, Nebraska. Larry Bradshaw, juror, 2000

Longwood College Faculty Show, Bedford Gallery, Farmville, Virginia, 2000

Honorable Mention, *Beaufort County Arts Council 35th Annual Juried Fine Arts Show*, regional juried exhibition, Washington, North Carolina. Dan Getz, juror, 1999

Longwood College Faculty Show, Bedford Gallery, Farmville, Virginia, 1999

Longwood College Faculty Show, Bedford Gallery, Farmville, Virginia, 1998

Summer Salon, regional juried exhibition, the Gallery at the Ellipse, Arlington, Virginia, 1993

Arlington Artists, regional juried exhibition, the Gallery at the Ellipse, Arlington, Virginia, 1990

MEA Thesis Show, the Dimock Gallery, Washington, D.C., 1982

GWU Art Faculty Show, the Art Barn, Washington, D.C., 1982

First Place, *Potomac Art League Fourth Annual Juried Art Show*, national juried exhibition, Mazza Galleria, Bethesda, Maryland. Janet Flint, juror, 1980

George Washington University Awards Show, the Dimock Gallery, 1978–1982

LECTURES

Trade Book Design in the '90s, Central Virginia Arts, Farmville, 1999

Designing and Printing Trade Books, Thursday Book Club, Farmville, 1999

WORKSHOPS

Bay School Cultural Arts Center, Mathews, Virginia, “Mixed Media: Drawing and Painting” July 2002

LOCAL SERVICE

FOUNDATION BOARDS

Member, Cub Creek Foundation Board of Directors. The Cub Creek Foundation is a non-profit foundation providing residencies and educational programs for ceramic artists to continue perfecting their craft, 2002–2004

Member, Clean Virginia Waterways Board of Directors. Clean Virginia Waterways is a non-profit foundation which coordinates the Ocean Conservancy's International Coastal Cleanup, and conducts educational and public outreach dealing with state-wide water issues, 1999–present

Member, Kelly Foundation Board of Directors. The Kelly Foundation is a non-profit foundation providing educational and cultural adjustment opportunities to at-risk refugee and Native American youth, 1986–2001

OTHER SERVICE

Juror for the Fourteenth Annual Charlottesville-Albermarle Art Association juried show, 2007

Juror for the Lynchburg College undergraduate exhibition, 2001

Designed and produced the Piedmont Soil and Water Conservation District's 2000–2001 *Annual Report*, 2001

Designed Logo and Identity for Friends of the Appomattox River, Farmville, Virginia, 1999

Designed, art directed and produced *River of Fire* Ceramics show catalog, Bedford Gallery, 1999

Directed the design of the Clean Virginia Waterways Litter Clean-up Card, 1999

Directed class project to design survey for Piedmont Soil and Water Conservation District, 1998

Curator of Time-Life Books company art gallery; solicited artists for work, organized show dates, show hangings, receptions, and publicity, 1986–1998

Designed Farmville area *Fall River Renaissance* announcement, 1998

Tutor for math, English, and reading at elementary and middle schools in Alexandria, Virginia, 1991–1994

ONGOING PROJECTS

Redesigning, maintaining and updating of the Clean Virginia Waterways web site.